

# spark

magazine

Edition 008



From mind to motion.  
Tips to get you working  
on your dream idea today



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If you are reading this, then you are in for a good ride in this edition.

This is our 8th edition. Whoop whoop whoop!

For our main feature, we share some tips on how you can stop dreaming about ideas and projects and actually start doing them.

After that, there is a thought piece on staying true to yourself and then we suggest 7 books you can update your library with.

Finally, we share some content available on Iflix for you.

There is more from this edition on our website.  
**[www.sparkmag.live](http://www.sparkmag.live)**.

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# STOP THE DREAMING AND START WORKING ON YOUR DREAM.

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So maybe you have a great business idea. It's probably the next big thing like Facebook, or something that will change the whole game like the Ipad or a better alternative to Uber. You've thought deeply through it and you know this is an idea people will love.

But truth is that, an idea in your head is just an idea in your head. Its not a great one until its done. No one will ever know about it until you set the ball rolling.

The most important thing in every great thing is getting it started. As simple as it can be, it cripples people and often when an idea is not put into motion, the idea may die or someone else may get it done before you.

In this post, we want to share some tips that will help you get the world next big business from your mind to reality.



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## WRITE DOWN EVERY IDEA

This is a very important step. Keep a small book by your bed if your ideas show up after a good night sleep. You can also carry it along with you everywhere if your ideas come unexpectedly. On your phone's notepad app you can save links to articles you find interesting. Make it a habit to write down every ridiculous thought that hits your brain, every interesting idea from memory, something your lecturer said, something your friend said, Or something the Taxi driver said on your way to school. Everything you find interesting can spark a great idea. When you go back to your journal after a while you will be surprised by the number of ideas you have.



## FOCUS ON ONE

If you produce ideas easily, chances are that you are not getting a lot of your smart ideas done because you are always confused with what to do. Today, you may want to start a clothing business, tomorrow you want to start a podcast, day after you want to organize a party, the day after you want to code a social network. You really have to sit and focus on what you can realistically do at any moment and focus on it. With clear thinking, you can get more done.



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# KNOW YOUR TRIBE

Almost every great idea has someone who supported or made the idea better. All around you are people who will help you in many ways to get your idea rolling. You just need to find them by making friends with people who you think align with your thoughts. It can be that girl who no one really talks to. It can be that boy you sat next to in a shuttle who said something funny or your team leader who knows how to get everyone to complete an assignment. It's okay to be scared of sharing your idea because someone may copy it, but a few good people may help you. Just find them.



# RESEARCH, RESEARCH, RESEARCH, RESEARCH

You never ever know enough about a topic. Even the world's most renowned experts on any topic are constantly updating their knowledge. You need to be obsessed with researching about whatever you want to do. Read every book you can find about it, visit every website that talks about it, be a regular student on YouTube and Google. Follow every one in that area you are interested in on social media and talk to people who know more than you. The knowledge you have gathered will help you build it.



## GET AN INTERNSHIP

Experience puts you way ahead in building your dream. If possible, work for someone or an organization that's working in the area your dream idea is about. It can be tough getting an internship spot in most places but you need to be consistent in sending applications and approaching people and companies you want to work for. Send as many emails as you can, make as many calls as you can and follow the bosses on social media to see what they've been up to. You are never really overdoing it for your dream. Where there is a will, there is always a way.

# READ MORE OF THIS ON OUR WEBSITE

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Money matters for your youthful soul.



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5 fantastic African women and where to find them.



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Images from Republic Hall Artiste Night.



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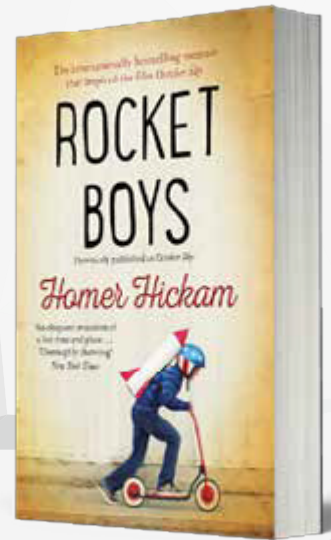


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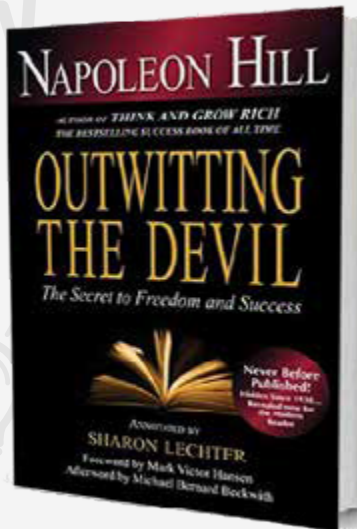


# 7 NEW BOOKS + TO ADD TO YOUR READING LIST

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01+



## OUTWITTING THE DEVIL BY NAPOLEAN HILL

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The book is mostly an interview between the author and this “devil” where he answers questions about life: why people don’t accomplish their dreams and goals, the effects of failure, the importance of thoughts and self-control, our emotions, how and why successful people become successful, laws of nature, creating opportunities, problems with formal education and religion etc... All of which is incredibly insightful.

## GENTLEWOMAN BY ENITAN O. BEREOLA II

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It’s an honest book about etiquette when it comes to navigating everyday life from relationships to professional networking and in between. It covers fun stuff like dating and the funny and uncomfortable stuff like hygiene. And all of this is from a man’s perspective with contributions from women and other men. It acknowledges the struggles that women face in modern society and celebrates our strengths and triumphs.

02+



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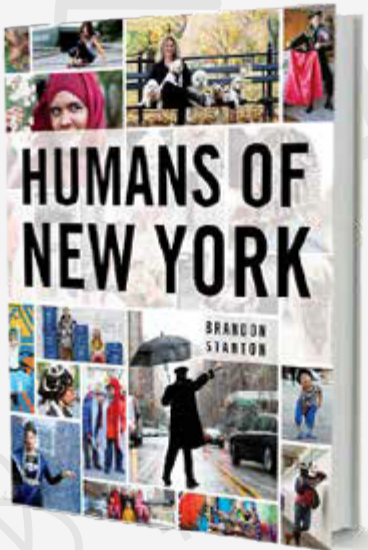
## THE 5 LANGUAGES OF LOVE BY GARY CHAPMAN

03<sup>+</sup>

Love is important and we all receive and express love in different ways. The 5 Love Languages explains the five ways that love is given and received by all human beings everywhere. It is backed by practical and relatable examples and includes a profile that allows you to self-assess to identify your love language or languages!



04<sup>+</sup>



## HUMANS OF NEW YORK BY BRANDON STANTON

It's a compilation of lots of stories of random people from New York. Some stories are happy and some of them are sad but it really makes you appreciate the diversity of people and our experiences. What I like the most is that it's reflective of people with cultural and ethnic roots from all over the world just as makes up the people who live in New York.

## HEMCOMING BY YAA GYASI

05<sup>+</sup>

The novel begins with two sisters: Effia and Esi, who are separated before they even meet. What follows is a whirlwind of adventure through generations from the 1700s to the present time in two countries over two continents, simultaneously. From Elmina Castle in the former Gold Coast to the cotton fields of Mississippi, from the ancient traditions of the Akan people to the crack epidemic of 1980's America, this story is one of perseverance, strength and love of a people.



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# NOT SO PERFECT LIFE

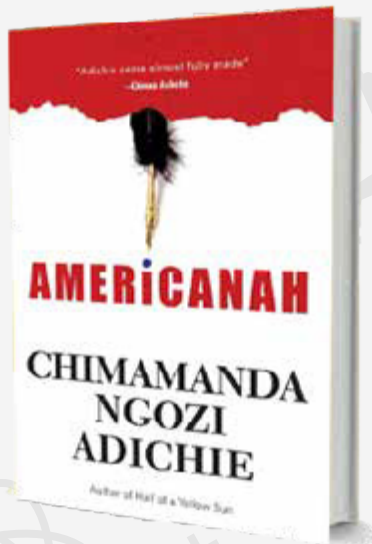
BY SOPHIE KINSELLA

My Not So Perfect Life follows the life of Katie; a recent university graduate who has moved from Yorkshire to London to pursue a career in advertising. The story tells of the troubles she faces socially, work-related and in her relationships, but also her breakthroughs.

06<sup>+</sup>



07<sup>+</sup>



# AMERICANAH

BY CHIMAMANDA  
NGOZI ADICHIE

This story is of the teenaged Ifemelu as she grows and navigates her way through life across 2 very different countries while appropriating their contrasting cultures over a 15 year period of time. This story speaks of ordinary human experiences: love, pain, celebration and loss. This story is of romance, family, friendship, coming-of-age, career, education and society.

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# CHILL WITH THESE + AMAZING TV SHOWS ON iflix

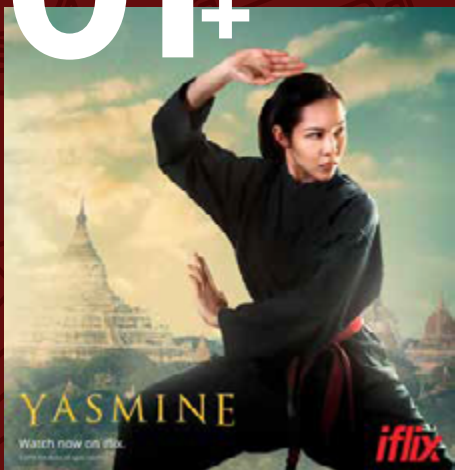
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If you haven't subscribed to **iflix**, chances are you are not experiencing the awesomeness that subscription video on demand offers, great TV shows, movies and series when you want it, how you want it! Not to worry though, we got you! Here are two shows that will be streaming on iflix in March.

Visit our website **www.sparkmag.live** and you can win a voucher to stream all you want on iflix. Have fun!



## 01+



## YASMINE

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Drop all you are doing and head over to [iflix.com](http://iflix.com) to see this title by Siti Kamaluddin. Why? Because there are only a handful of feature length films from the Brunei Sultanate and Yasmine is a first of its kind. Yasmine is a coming-of-age tale about a girl who wants to become a champion at silat, Brunei's hypnotic and dance-like answer to kung fu. The \$2-million project is Brunei's first-ever box-office movie, directed by the country's first female director and starring a number of first-time actors. If you love martial arts you definitely wouldn't want to miss this. Stream it on iflix now or download and save for later viewing, whenever, wherever.

## LOVE AND HIPHOP

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Get drawn into all the drama from Atlanta's hip-hop elite as they take on the trials and tribulations of juggling both their professional and personal lives, often intersecting and unravelling for the star-studded cast ensemble featuring Joseline Hernandez, Erica Dixon, Rasheeda, K. Michelle, Karlie Redd, Mimi Faust, Traci Steele and a host of others in the city of Atlanta.

## 02+



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# FITTING IN IS NOT A GOOD IDEA. BE YOU!

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This is to all the slay queens and the booky nerds, the trendy hipsters and the copycat posers, the lone wolfs and the arty thespians, holy rollers, thug gangsters, queen bees and wannabees. This is a PSA!!

Life in university is a time to be alive. Free from the eagle eye of parents and tattle taleing siblings. This is the time to form friendships and engage in all dreamed of and wished for activities. In order to fully participate in university life, one wants friends to make the 'soup' all the sweeter. Lectures, religious meetings, parties, hall weeks, intellectual conversations; all these are enjoyed when in a group or even alone.

To be in a group, one must conform to group dynamics. As an outsider, one conforms to certain expectations of society. How can a fashionista wear socks and sandals? Or a religious activist throw up 'fuck u' signs. Nope, not the way to do things at all. If u wanna be with us, u gotta behave like us. If u gonna be alone, you can't be multiple types of characters because then you're a fake. These "social rules" sometimes cause us to cower in fear, scared to reveal our true selves because we want to belong or at least a little understood.

What you should know though is that school serves as a shelter. When finished, you are pushed out raw and bleeding. Friends and group mates end up nameless and contactless. The most important and only certain thing you'll have in life is yourself. Thus you have to venture out and explore all areas of your tastes and preferences, no matter how silly. Funnily enough, it is these little quirks and fancies that when ventured into and developed draw the admiration of others as paying fans or impressed employers.

Broaden your horizons, pursue your passions and most importantly, notwithstanding any group manners or expected societal correctness, be yourself.

# THERE IS MORE GOOD STUFF ON OUR WEBSITE.

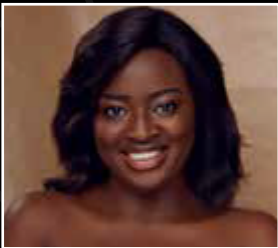
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Songs from all over Africa to update your playlist.



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Self love over beauty. Now that's a flawless look.



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What to have in mind before partying like a rock star.



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Combining a relationship with a good GPA in school.



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A network diagram illustrating multi-device connectivity. At the top center is a red and blue cloud icon. Dashed lines radiate from the cloud to various devices: a server rack on the left, a desktop computer with a monitor and keyboard on the right, a laptop on the left, a tablet on the right, and another server rack at the bottom. Additionally, there are three USB drives and a small blue card scattered across the bottom half of the diagram. The background is a light gray grid.

**5 DEVICES?  
NO PROBLEM - WE GOT YOU!**

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